



YOUTH X FABRICATE

INSTAGRAM MOMENTS YOUTH X FABRICATE



ABOUT

Fabricate were specified by Lighting Design Collective for the client.

The client uses Instagram to boost it's presence, using influencers, celebrities, bloggers to post.

Working closely with Youth, Fabricate manufactured, and installed the "Instagram Moments" lighting solution.

Instagram users will be aware of the filters available to adjust or enhance your photos before you post.

The concept was to use two lighting elements, an RGBW Lightbox and two Light Line Round white lights integrating DMX and custom scene sets. Visitors to the central London site can photograph themselves in the client's apparel, choosing real light filters posting their shots Instagram creating a marketing opportunity for the client.

INFO

Lighting Design Lighting Design Collective

Products Lightbox Rectangular, RGBW
Light Line Round

Services specialist lighting design
bespoke lighting manufacturer
specialist lighting installation

Interior design Youth



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